



3rd Annual Mama's Run!



March 5, 2009

To Whom It May Concern:

On May 9, 2009, the Zion-Benton Community will be the site for the 3rd Annual Zion Benton Mama's 5k Run/Walk. All money raised will remain in our community, being split evenly between two 501(c)3 non-profit organizations, the Coalition for Healthy Communities (CHC) and Community Resources for Education and Wellness, Inc. (CREW). The goal of CHC is to inspire youth to make healthy decisions and reduce substance abuse in the community. This goal is accomplished in large part by sponsoring the Heathy YOUth program, whose teenage members teach their peers why it is crucial to make healthy decisions in regards to alcohol, tobacco and other drugs. The goal of the CREW organization is also to reduce substance abuse in the community by providing counseling services to adolescents and adults.

We are looking for support in a number of ways, including goodie bag items for 150 bags, which every runner will receive. Also needed is a t-shirt sponsor, volunteers to operate the water tables, and a trophy sponsor. Monetary donations are also appreciated to help cover the costs of printing signs, flyers and registration forms. Another opportunity is to be a "message sponsor", similar to a golf outing hole sponsor. Details are on the back of the form. Our goal is to have 100 message sponsors for this event. These messages will line the race route to remind participants of the many options available in our community to support living a drug-free lifestyle.

Your help to ensure the success of this fundraiser is greatly appreciated!

For record keeping and tax reporting, the fiscal agent for the 3rd Annual Mama's 5k Run/Walk is CREW, Inc, whose FEIN # is 36-3941998. Their address is 1015 27th, Zion, IL 60099.

For additional information, you may call Cheri Ditzig at 847-872-2811 or Deb Will at 847-731-9475.

Thank you in advance for your support with this event!

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Please complete this form, and return to:

CREW, Inc. • Pearce Campus-1632 23rd St. • Zion, IL 60099 . • fax: 847-872-7861

Please check (✓) your donations from the following list:

- | | | |
|---|--|--|
| <input type="checkbox"/> T-shirt Sponsor | <input type="checkbox"/> Message Sponsor (See Reverse for Details) | <input type="checkbox"/> Water Table Sponsor |
| <input type="checkbox"/> Pretzels | <input type="checkbox"/> Volunteer(s) to Operate Water Table | |
| <input type="checkbox"/> Bottled Water | <input type="checkbox"/> Trophy Sponsor | |
| <input type="checkbox"/> Goodie Bag Items (150 items.....A great way to advertise!) | | |

Monetary Donation – My check for \$ _____ is attached. (Please make checks payable to CREW, Inc.)

Contact Name: _____ Contact Phone/fax: _____

Donation Description: _____



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Similar to hole sponsors for a golf outing, we are looking for Message Sponsors for this event. Some sign layout samples include:

Mama says...
It is better to
read
a book from the
**ZION-BENTON
PUBLIC LIBRARY**
than it is to do
drugs!

Mama says...
It is better to
volunteer through
the
ZION TOWNSHIP
than it is to do
drugs!

Mama says...
It is better to
take a
Yoga class at the
ZION PARK DISTRICT
than it is to do
drugs!

Mama says...
It is better to
visit the
Farmer's Market at
the
CITY OF ZION
than it is to do
drugs!

Mama says...
It is better to
volunteer at
**Cancer Treatment
Centers of
America**
than it is to do
drugs!

Mama says...
It is better to
read
to a senior at
**Sheridan Health &
Rehab Center**
than it is to do
drugs!

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These signs will line the race route to support youth making healthy choices. Sponsor signs are \$100 each. Please mark below if you are interested in sponsoring a sign:

We would like to sponsor (#)_____ signs at \$100 each = (total) \$_____.

The sign should read: **Mama says.....**

It is better to _____

than it is to do drugs!

I want to sponsor a sign but don't know what it should say. Call me with ideas at _____.